ASRC Filming & Photography Policy

Aldershot Ski Race Club ("ASRC") promotes the positive celebration of participation and achievement in snowsport and recognises that photographs and videos are an important part of club activities. At the same time, ASRC is committed to safeguarding the welfare and privacy of all children and young people.

ASRC acknowledges that parents and carers may wish to photograph or film their own children during training, competitions and other club activities. Parents and spectators should respect the privacy of others and should not intentionally photograph or film other children without the consent of the child and their parent or carer, except where children may be incidentally included in wider event images.

Consent for the use of photographs and videos for ASRC purposes is sought through the club membership process and separately for the Annual Awards Night. Where consent is not given, ASRC will take reasonable steps to avoid using images of that child/adult in official club photography and publications. However, ASRC cannot guarantee that the child/adult will not appear incidentally in photographs or videos taken at events.

Photographs and videos may be used for coaching, promotional, publicity and celebratory purposes and may appear in club publications, websites, social media channels, newsletters, emails and other media associated with ASRC or Snowsport England.

When using images of children:

- only the child's first name and surname initial will be used;
- a child's full name will not be published alongside an identifying image unless specific permission has been obtained; and
- images will be selected and used appropriately and respectfully.

ASRC recognises that mobile phones and personal devices may be used to capture images during club activities. Members and spectators are expected to use images responsibly and must not share images of children without appropriate consent.

ASRC will follow the Guidance on the Use of Photographic Equipment contained within Snow Safe Children and Young People, Snowsport England's safeguarding policy.

Official club photographs and videos, including images captured on personal devices for club purposes, will be transferred to the club's secure storage as soon as reasonably practicable. Such images should be deleted from personal devices within 12 months. Access to club image archives will be restricted to those with a legitimate club need. Photographs and videos will be used only for legitimate club purposes and retained only for as long as necessary.

ASRC will take reasonable steps to ensure that images are used only for their intended purpose. Any concerns regarding the taking, sharing or misuse of images should be reported immediately to the Club Welfare Officer. Children who are concerned about photographs or videos being taken should speak to the Club Welfare Officer or a coach as soon as possible.

The club will also seek consent from adult members and participants for the use of photographs and videos through its membership and registration processes.